Google Developer Groups Cairo

DevFest 2026

Cairo

19 Dec

An Immersive Tech Experience

Partner with Us to Shape the Future of Development

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DevFest

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WHO ARE WE?

Google Developer Groups Cairo "GDG Cairo" , a vibrant community of passionate developers in Egypt.

As the first Google Developer Group in the Middle East and the largest technical community in Egypt, we're dedicated to empowering developers with the latest Google technologies.

We connect you with a global network of developers and offer free events, workshops, and talks to help you master new skills and stay ahead of the curve.

Google Developer Groups (GDGs) are for local groups of developers who are specifically interested in Google products and APIs; everything from the Android, Chrome, Drive, and Google Cloud
platforms, to product APIs like the Cast and Maps APIs.

A GDG can take many forms, from just a few people getting together to watch our latest video, to large gatherings with demos and tech talks, to events like code sprints and hackathons. However, at the core, GDGs are focused on developers and technical content, and the core audience are the developers.

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WHAT'S DEVFEST?

DevFest is an annual decentralized tech conference hosted by Google Developer Groups across the globe.

DevFest Cairo is a non-profit event. Our aim is to provide a place for professional and hoppiest developers, and all working in the software industry in Egypt, to hear about new topics and take that and continue learning and advancing their skills.

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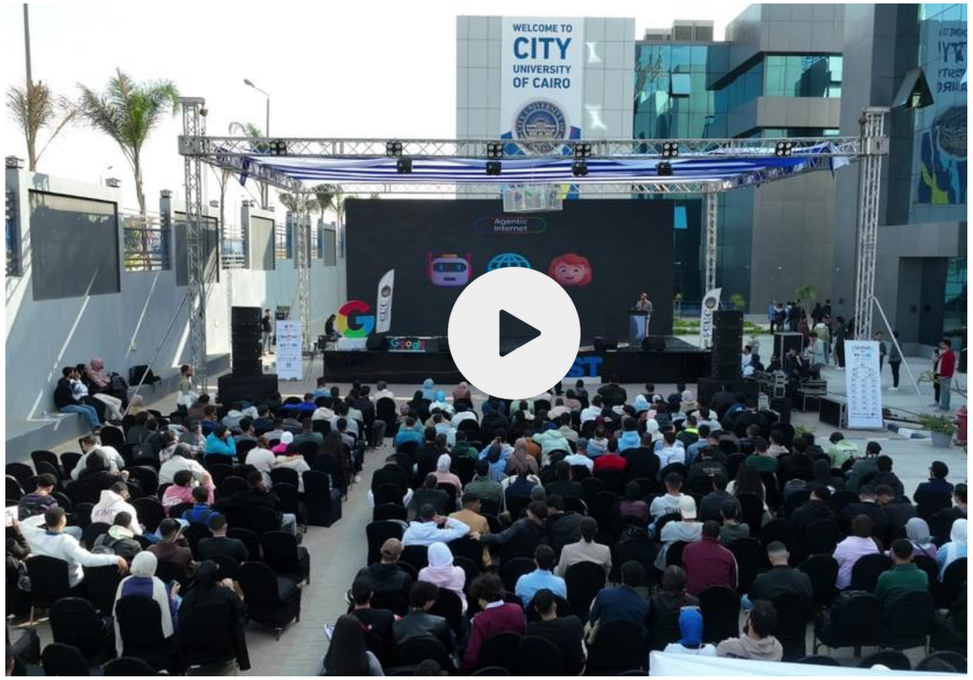
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Our Previous DevFest Events



DevFest Cairo '24



DevFest Cairo ‘25

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Our Previous DevFest Events



DevFest Cairo '23



DevFest Cairo ‘22

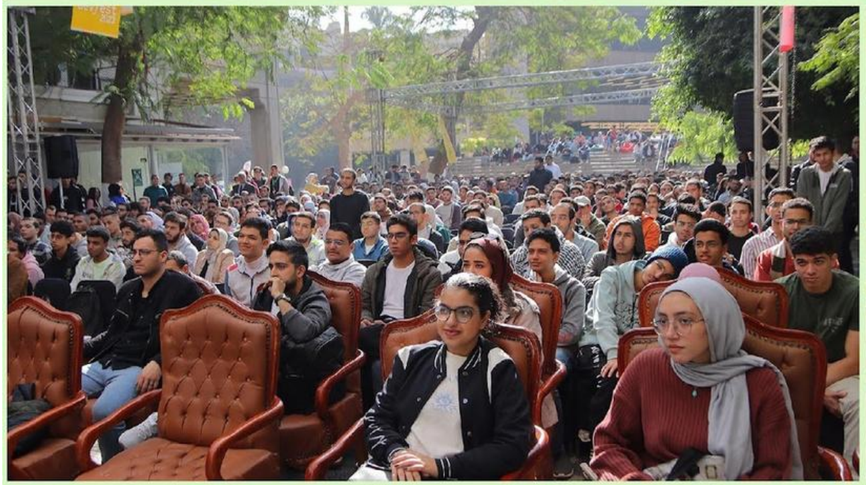
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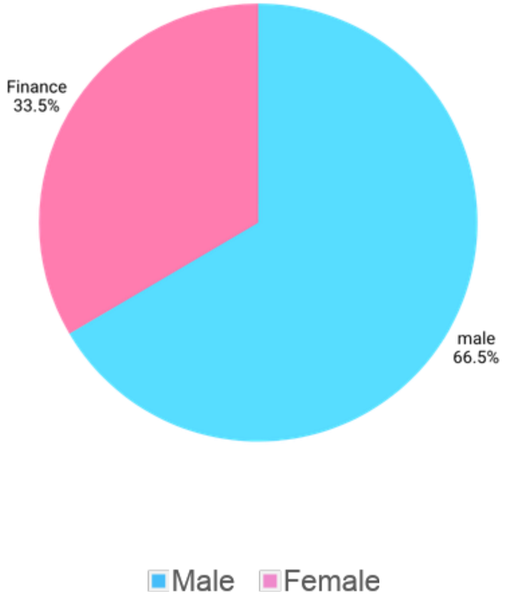
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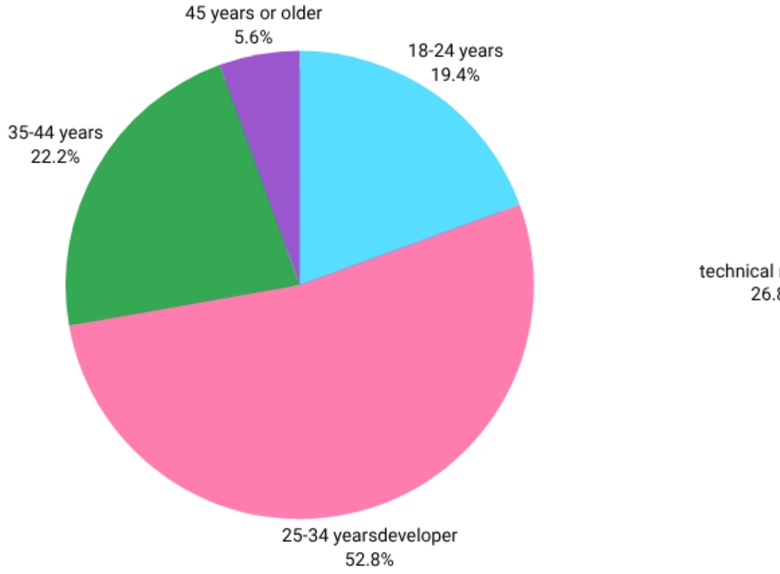
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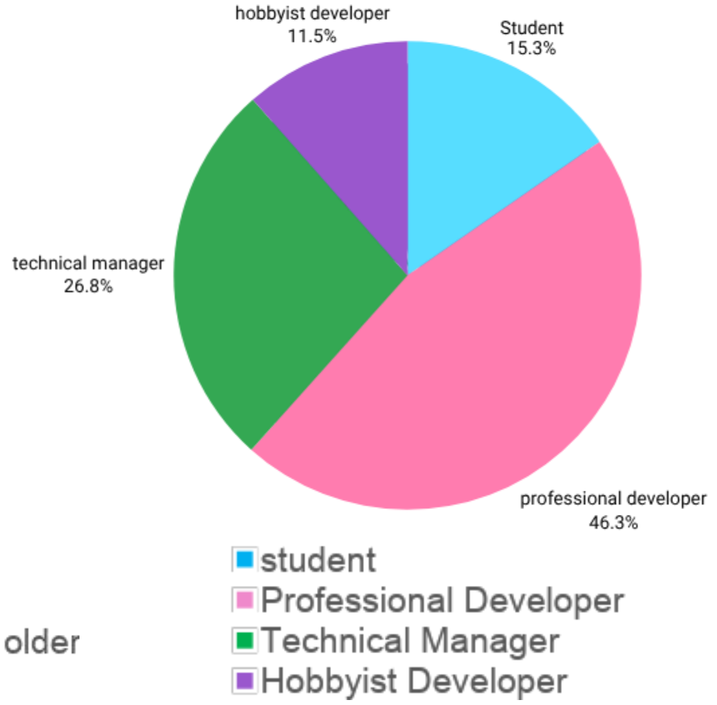
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DevFest Cairo 2025 Registration Statistics

Developers signed up : 18037







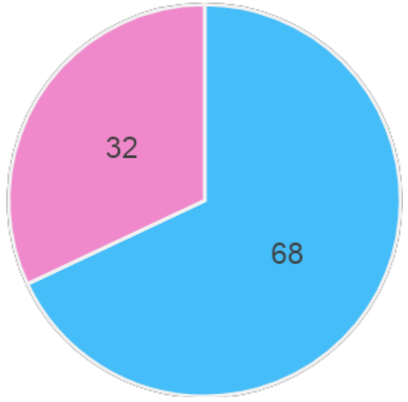
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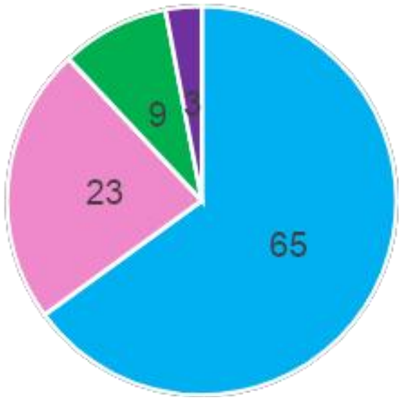
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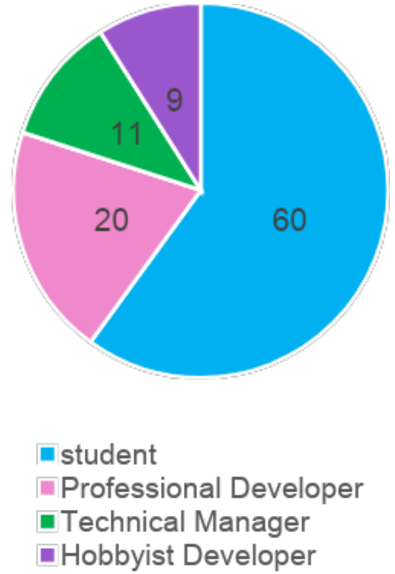
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DevFest Cairo 2024 Registration Statistics

Developers signed up : 10012







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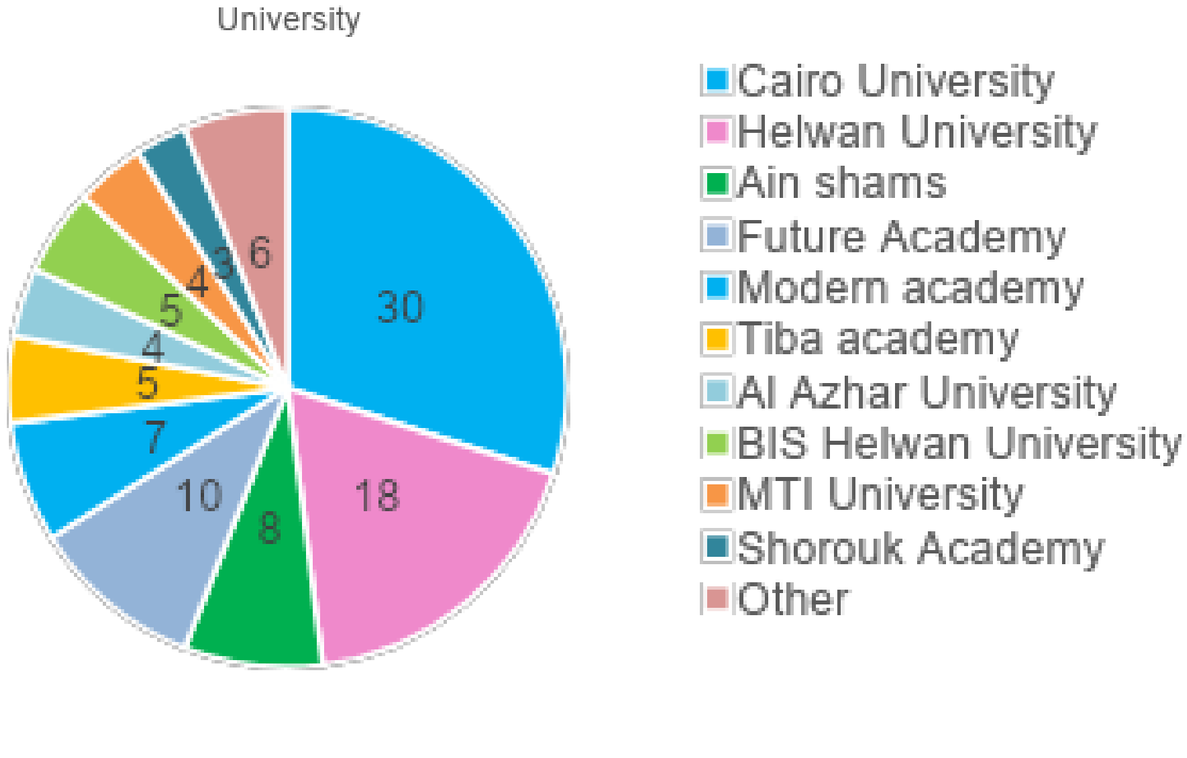
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DevFest Cairo 2024 Registration Statistics

Developers signed up : 10012





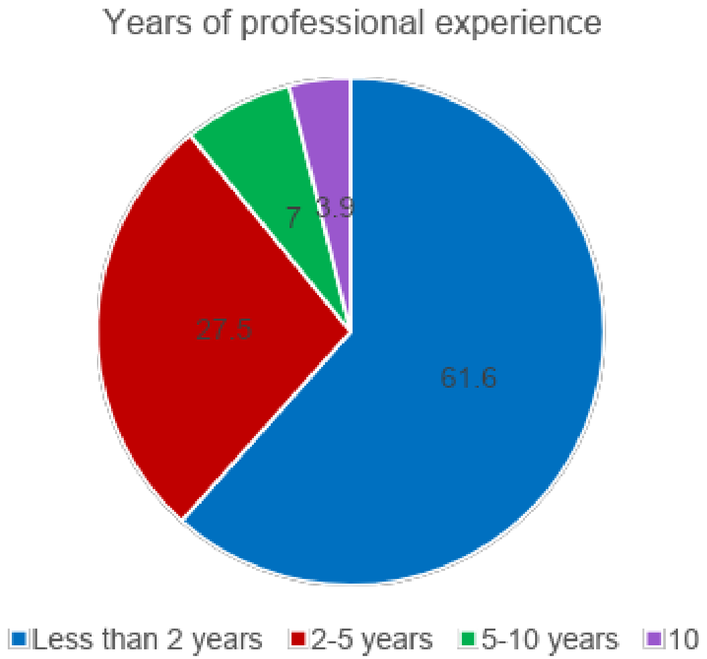
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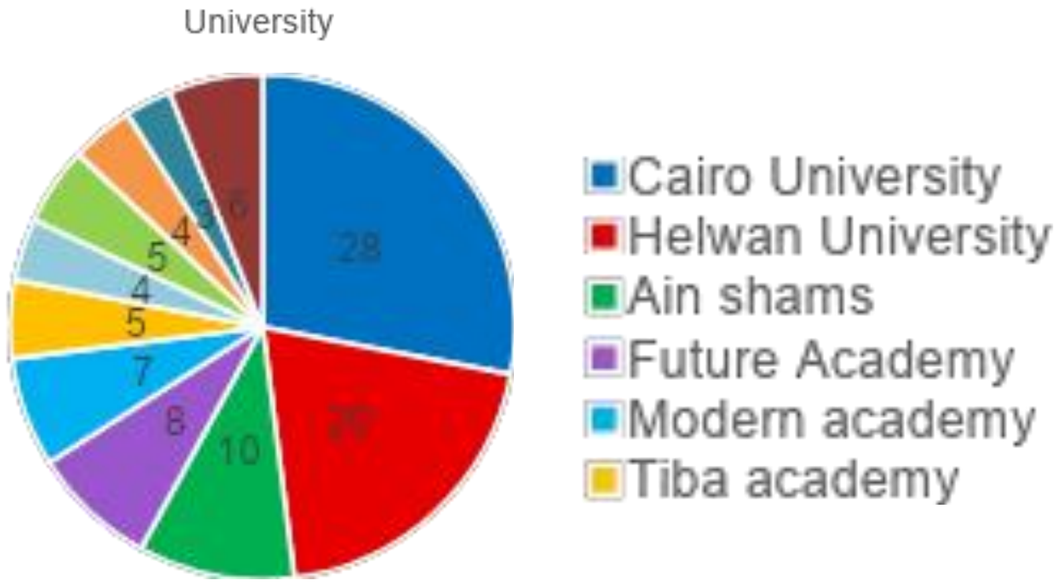
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DevFest Cairo 2023 Registration Statistics

Developers signed up : 6655





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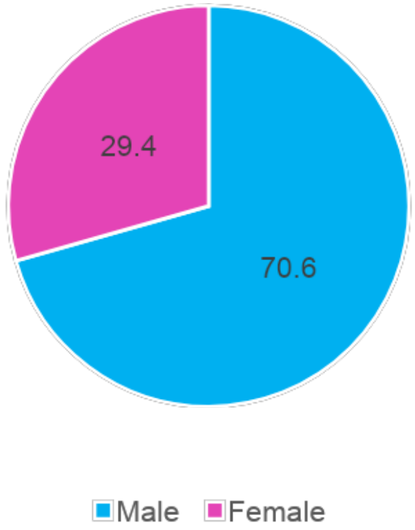
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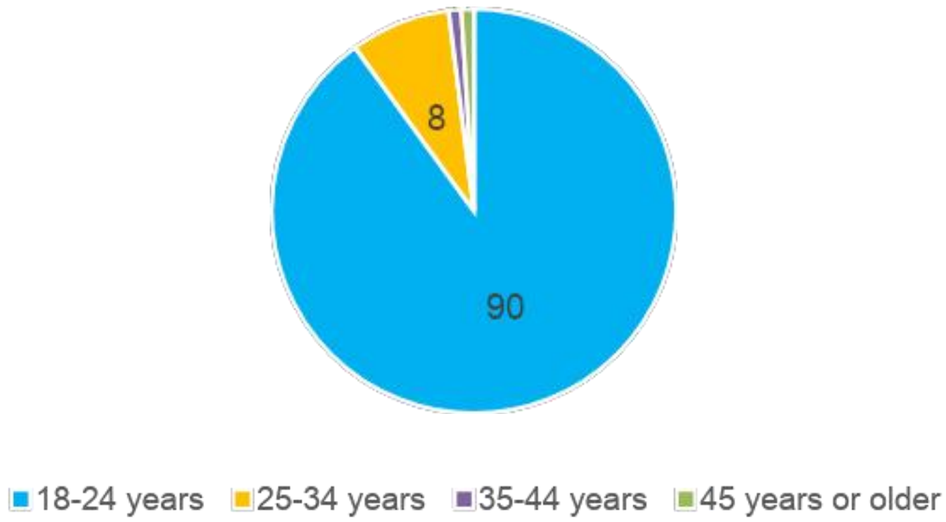
DevFest Cairo 2022 Registration Statistics

Developers signed up : 5831

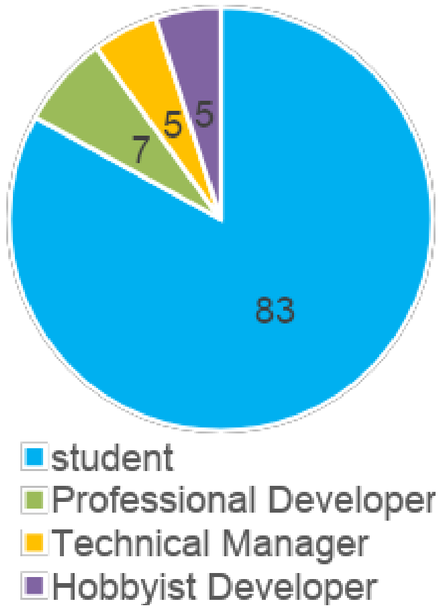
Gender



Age



Programming Experience



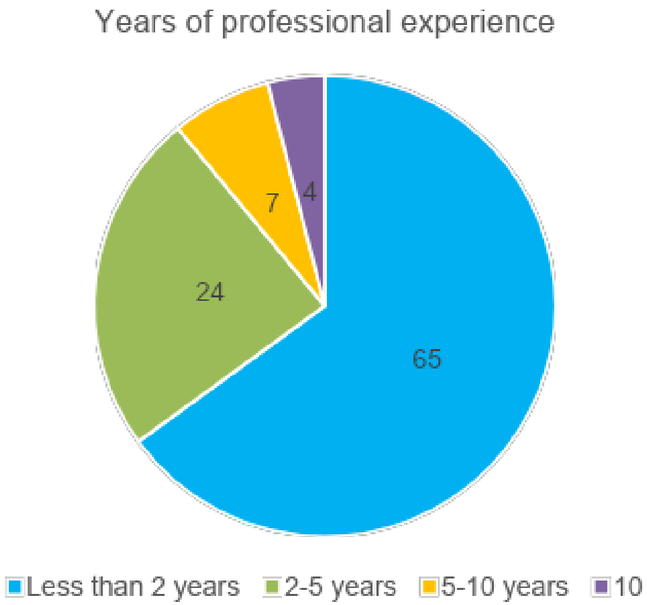
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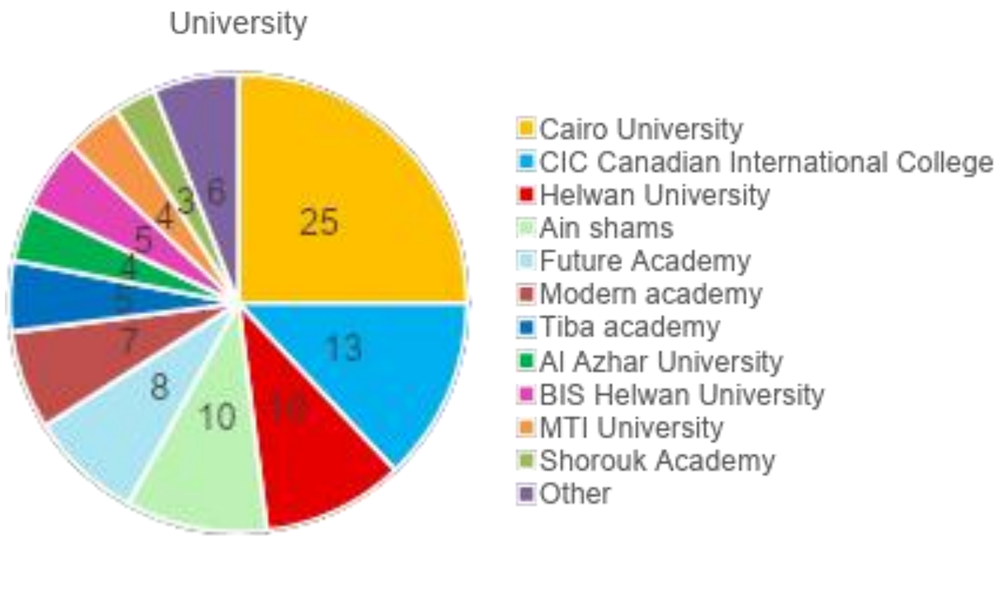
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DevFest Cairo 2022 Registration Statistics

Developers signed up : 5831





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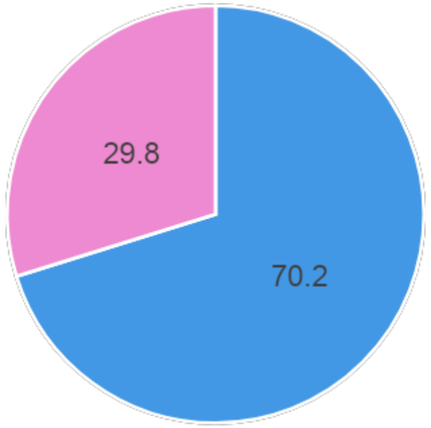
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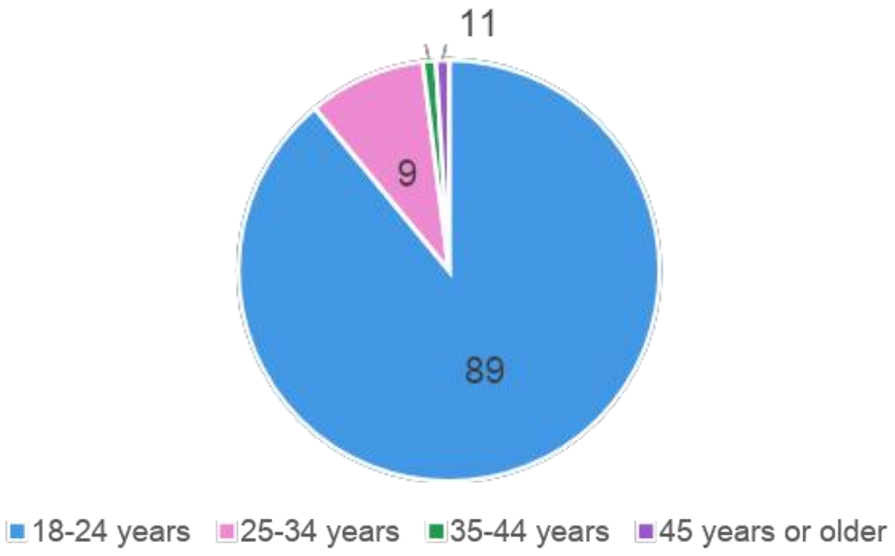
DevFest Cairo 2021 Registration Statistics

Developers signed up : 3689

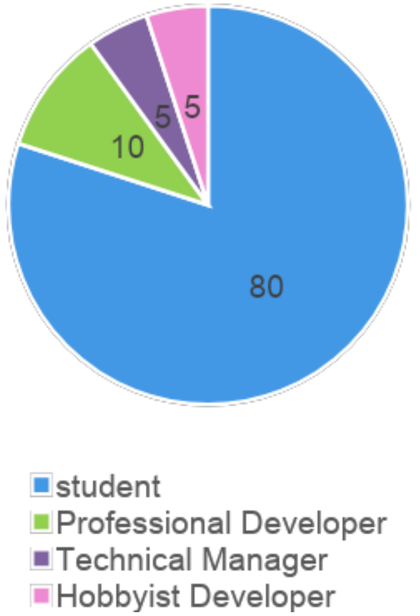
Gender



Age



Programming Experience



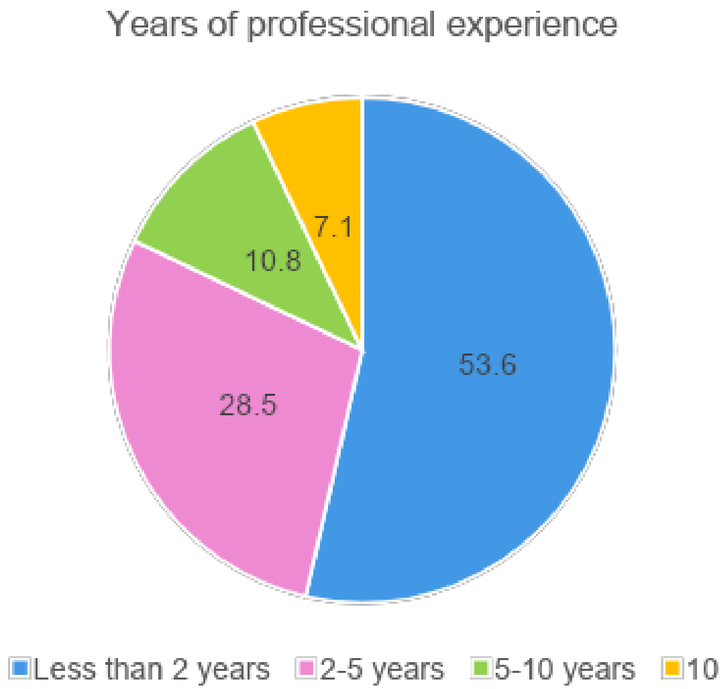
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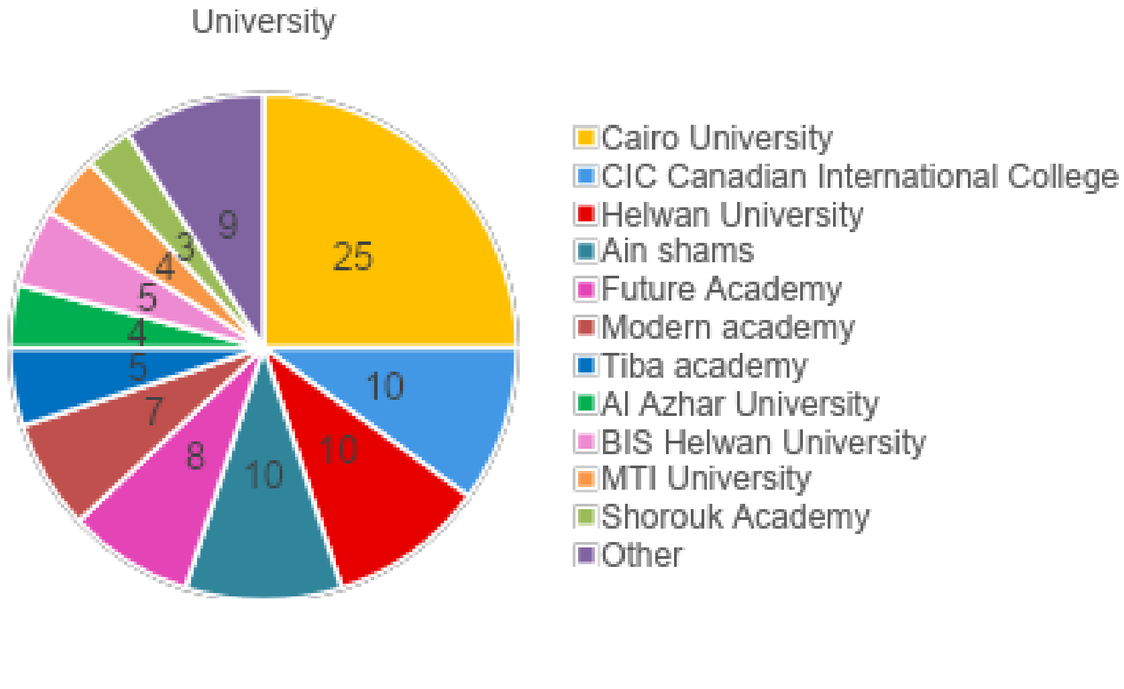
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DevFest Cairo 2021 Registration Statistics

Developers signed up : 3689





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DevFest ‘26 takes place in

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Previous Speakers



Dr. Nabil Hadj-Ahmed
Partner Engineer - Google Cloud At Google



Abdellfetah Sghiouar
Cloud Developer Advocate At Google Cloud



A.Mahdy Abdelaziz
Technical Trainer at Google



Asmaa Ibrahim
AI Product Manager At Google



Iman Rahmati
Engineering Manager - Firebase Extensions At Google



Paul Trebilcox-Ruiz
Developer Relations Engineer At Google



Mohamed Moshrif
Site Reliability Engineering Manager At Google



Ahmed Aly
Senior Software Engineer At Airbnb



Hany Barakat
Engineering Leader at Ex-Meta



Louis CAD
Kotlin Google Developer Expert



Seifeddin Mansri
Google Cloud GDE



Sachin Kumar
Google Assistant, ML GDE

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Previous Speakers



Prof.Dr. Ahmed Bahaa
Microsoft Regional Director



Marwa Abdalrazeq
Software Development Manager
at Amazon Web Services



Kshitiz Rimal
Machine Learning GDE
Founder/CEO at Next AI



Majd Jamaah
Cloud Google Developer Expert



Abdullah Mansour
Founder of Mansour Academy & CTO at Helpoo



Deena Gergis
Expert Data Scientist
At Mckinsey & Company



Fady Ibrahim
Google Cloud Champion Innovator



Islam Elgamal
Sr. Engineering Manager



Eslam Medhat
Firebase Google Developer Expert



Tarek Alabd
Flutter/Dart Google Developer Expert



Maroua Ezouhri
Figma Advocate & UX Lead



Ahmed Nabil
Founder and Lead
At Kotlin Egypt

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Previous Speakers



Ahmad Alfy
Google Developer Expert
(GDE)



Mohamed H. Mohi El-Dien
Founder of SOfCO



Mohamed Amr
Head of Full Stack
At Amit



Yahia Agwa
Senior Flutter developer
at OnlyCard



Tarek Roshdy
Founder & CEO
at Nezam



Nouran Hussein
Embedded Software Engineer
at STMicroelectronics



Ahmed Abdallah
CTO at TARQ Technologies



Shady Selim
Principal Android Engineer
at Cassbana



MoezEldin El Bakshishy
Chief technology officer
& Technology Consultants
at Mega Trust



Aly Hamalawey
Senior Android Software
Engineer At Swvl



Mohamed Hefny
Android Software
Engineer At Instabug



Hatem Heshmat
XR Dev. & Game
Dev Instructor

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Previous Speakers



Ahmad Alfy
Google Developer Expert
(GDE)



Mohamed H. Mohi El-Dien
Founder of SOfCO



Mohamed Amr
Head of Full Stack
At Amit



Yahia Agwa
Senior Flutter developer
at OnlyCard



Tarek Roshdy
Founder & CEO
at Nezam



Nouran Hussein
Embedded Software Engineer
at STMicroelectronics



Ahmed Abdallah
CTO at TARQ Technologies



Shady Selim
Principal Android Engineer
at Cassbana



MoezEldin El Bakshishy
Chief technology officer
& Technology Consultants
at Mega Trust



Aly Hamalawey
Senior Android Software
Engineer At Swvl



Mohamed Hefny
Android Software
Engineer At Instabug



Hatem Heshmat
XR Dev. & Game
Dev Instructor

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2026 edition speakers



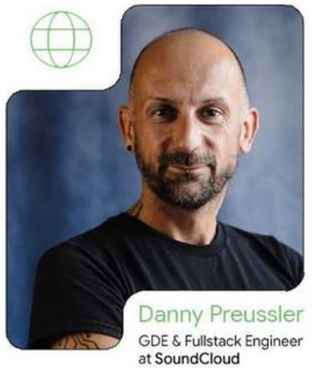
Nejmeddine Ben Ouarred
Chief Innovation Officer at GroupBees, GDE on Google Cloud



Ramesh Chander
Head of Google Developer Relations MENA, Türkiye & Central Asia



Seifeddine Mansri
GDE & Cloud CTO at SFEIR



Danny Preussler
GDE & Fullstack Engineer at SoundCloud



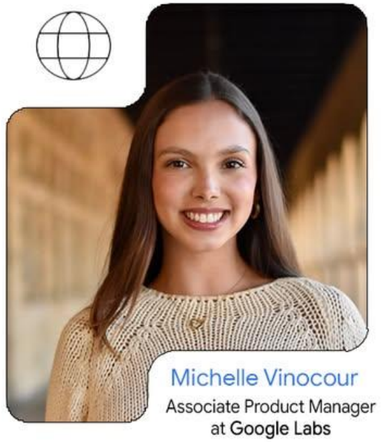
Rustam Mehmandarov
Google Developer Expert for Cloud



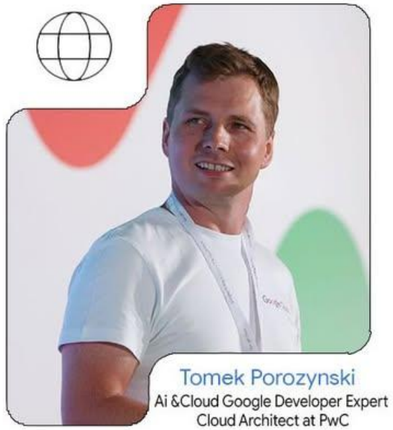
Katya Vinnichenko
Program Manager at Google



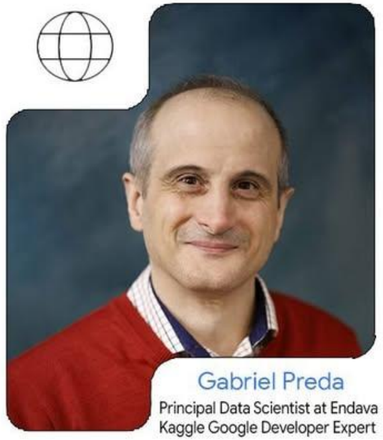
Yoyu Li
Creative Technology Director at Infinite Whys



Michelle Vinocour
Associate Product Manager at Google Labs



Tomek Porozynski
Ai &Cloud Google Developer Expert
Cloud Architect at PwC



Gabriel Preda
Principal Data Scientist at Endava
Kaggle Google Developer Expert



Abdel Sghiouar
Cloud Developer Advocate at Google Cloud

More Googlers Yet to Be Revealed!

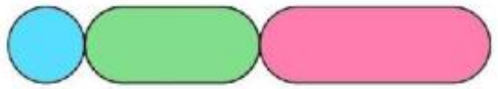
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Event Topics

- Android With Kotlin.
- Artificial Intelligence.
- *Flutter.*
- Firebase.
- *Google Cloud.*
- Embedded Systems Fields.
- Site Reliability Engineering.



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Why Sponsor DevFest 2026

Connect with Egypt's vibrant tech community.

Reach a targeted audience: Network with thousands of developers, engineers, and tech enthusiasts.

Showcase your brand: Gain visibility among industry leaders and decision-makers.

Build relationships: Foster partnerships with potential clients and collaborators.

Support innovation and education.

Contribute to the local tech ecosystem: Help foster a thriving developer community.

Promote your products and services: Demonstrate your commitment to the industry.

Inspire the next generation: Support educational initiatives and mentorship programs.

Enjoy exclusive benefits.

Branding opportunities: Showcase your logo, products, and services prominently.

Speaking slots: Share your expertise with the audience.

Networking events: Connect with key influencers and decision-makers.

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SPONSORSHIP PACKAGE COMPARISON

1. Packages Overview

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Investment	EGP 375,000	EGP 165,000	EGP 50,000	EGP 35,000
Available Slots	4	12	3	14
Exhibition Area	5 × 3 m	3 × 2 m	3 × 2 m	Shared 3 × 3 m tent
Dedicated Floor Area	15 m²	6 m²	6 m²	Shared
Included Furniture	—	—	—	1 Desk + 2 Chairs
Included Electricity	Yes	Yes	Yes	Yes
Sponsorship Recognition	Platinum Sponsor	Gold Sponsor	F&B Partner	Exhibitor / Startup

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SPONSORSHIP PACKAGE COMPARISON

2. Stage Advertising & Screen Exposure

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Advertising Across 10 Screens	✓	✓	–	–
Advertising Coverage	4 Stages	4 Stages	–	–
Regular Advertising Spot	15 sec / 2 min	5 sec / 2 min	–	–
Enhanced Keynote Advertising	Proposed 30 sec / min	–	–	–
Enhanced Discussion Panel Advertising	Proposed 30 sec / min	–	–	–
Keynote Camera-Frame Branding	✓	–	–	–
Keynote Broadcast Exposure	✓	–	–	–
YouTube, Facebook & X Broadcast Exposure	✓	–	–	–
Pre-Keynote Main Screen Advertisement	✓	–	–	–
Post-Keynote Main Screen Advertisement	✓	–	–	–
Pre-Discussion Panel Advertisement	✓	–	–	–
Post-Discussion Panel Advertisement	✓	–	–	–
Sponsored Countdown & Transition Visuals	✓	–	–	–
QR-Enabled Advertisements	✓	✓	–	–
Advertising Playback Report	✓	✓	–	–

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SPONSORSHIP PACKAGE COMPARISON

3. Sponsored Sessions & Stage Engagement

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Main Stage Sponsored Session	1	–	–	–
Steps Stage Sponsored Session	1	–	–	–
Sponsored Workshop	1	–	–	–
Roof / Auditorium Sponsored Talk	–	1	–	–
Official Stage Sponsor Announcement	3 At sponsored sessions	2 At sponsored sessions	–	–
Sponsor Logo in Presentation	✓	✓	–	–
Interactive Audience Q&A	✓	✓	–	–
Sponsored Session Giveaways	✓	✓	–	–
Stage Giveaway Opportunity	✓	✓	–	–
On-Stage Prize Distribution & Recognition	✓	✓	–	–

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SPONSORSHIP PACKAGE COMPARISON

4. Exhibition Booth & Facilities

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Exhibition Space	5 × 3 m	3 × 2 m	3 × 2 m	Shared 3 × 3 m tent
Booth Space Area	15 m²	6 m²	6 m²	Shared tent
Electrical Power Connection	✓	✓	✓	✓
Product & Service Demonstrations	✓	✓	✓	✓
Brand Activations	✓	✓	✓	✓
Direct Visitor Engagement	✓	✓	✓	✓
Recruitment Activities	✓	✓	–	–
Booth Construction Included	Upon Request	Upon Request	No	Shared tent and desk only
Additional Equipment Included	Upon Request	Upon Request	No	Upon Request
Dedicated Exhibition Desk	–	–	–	1 desk (1.5 × 1 m)
Included Chairs	–	–	–	2

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SPONSORSHIP PACKAGE COMPARISON

5. On-Ground Branding & Printed Materials

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Official Event Backdrop Logo	✓ Prominent	✓	✓	✓
Printed Ticket Logo	✓	✓	–	–
Attendee Badge Logo	✓	✓	–	–
Event Lanyard Logo	✓	✓	–	–
Outdoor Branding Placements	10	5	3	2
Outdoor Flags	5	2	2	1
Outdoor Roll-ups	5	3	1	1
Career Circle Branding	2 placement	1 placement	–	–
Premium High-Visibility Locations	Primary	Secondary	–	–
Sponsor Supplies Printed Materials	Required	Required	Required	Required

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6. Digital Marketing & Social Media

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Logo on Official Event Website	✓	✓	✓	✓
Registration Confirmation Email Logo	✓	–	–	–
Official Sponsor Announcement	✓	✓	✓	✓
Dedicated Social Media Posts	3	1	1	1
Sponsor Announcement Post	✓	✓	✓	✓
Sponsor Activation / Booth Promotion Post	✓	–	–	–
Post-Event Appreciation Post	✓	–	–	–
Social Media Collaboration	✓	✓	✓	✓
Meta Advertising Budget	USD 200	USD 50	–	–
Paid Social Posts	2	1	–	–
Event-Day Stories	4	2	–	–
Sponsor Mentions in Stories	✓	✓	–	–
Exclusive Event Offers / Discounts	✓	✓	–	–
Digital Event Passport	On Main stage & Social media announcement	Social media announcement only	✓	✓
Visitor Check-In Opportunities	✓	✓	✓	✓

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7. Media Production & Video Deliverables

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Exclusive Promotional Video	1	–	–	–
Dedicated Booth Coverage Reel	1	1	–	–
Dedicated Event Participation Reels	2	1	1	1
Total Dedicated Reels	3	2	1	1
Professionally Edited Photographs	50	25–30	10–15	10–15
Full Sponsors Recap Video	✓	✓	✓	✓
Featured Official Event Recap Integration	Exclusive	–	–	–
Photobooth Branding	✓	✓	–	–
Digital Photo Frame Branding	✓	–	–	–
Photo Mirror Branding	✓	–	–	–
Printed Photo Frame Branding	✓	–	–	–
External Professional Camera Crews Permitted	No	No	No	No
Sponsor Drone Coverage Permitted	No	No	No	No

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8. Podcast Branding

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Official Podcast Promo Branding	✓	–	–	–
Sponsor-Branded Podcast Outro	✓	–	–	–
Podcast Thumbnail Logo	✓	–	–	–

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SPONSORSHIP PACKAGE COMPARISON

9. Hackathon Recognition

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
Logo on Hackathon Prize Cheques	✓	✓	–	–
Logo in Official Hackathon Video	✓	✓	–	–
Logo on Winner Certificates	✓	–	–	–
Hackathon Prize Presentation Participation	✓	–	–	–
Sponsor-Provided Gifts for Winners	✓	–	–	–
Sponsor-Funded Prize Category	✓	–	–	–

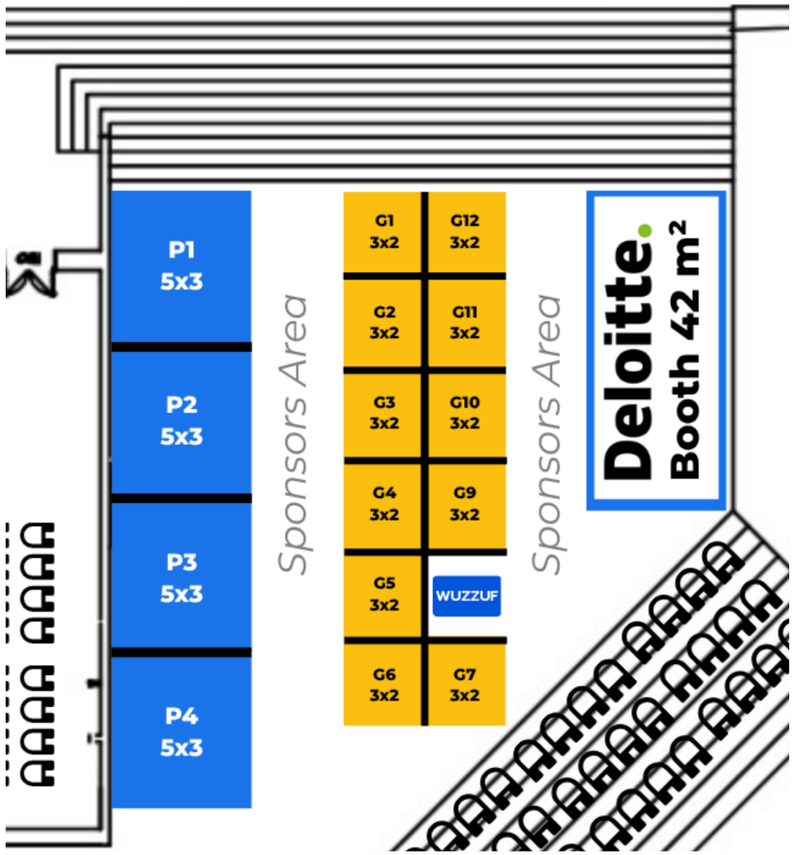
SPONSORSHIP PACKAGE COMPARISON

10. Access, Reporting & Deliverables

Benefit / Feature	Platinum	Gold	F&B Partners	Exhibitors & Startups
VIP Event Passes	10	5	–	2
Exhibition Staff Passes	4	3	4	2
Social Media Performance Results	✓	✓	–	–
Comprehensive Post-Event Sponsorship & Fulfillment Report	Within 1 week	Within 2 weeks	–	–
Digital Delivery of Photo & Video Assets time frame	Within 24 hours	Within 48 hours	Within 72 hours	Within 72 hours

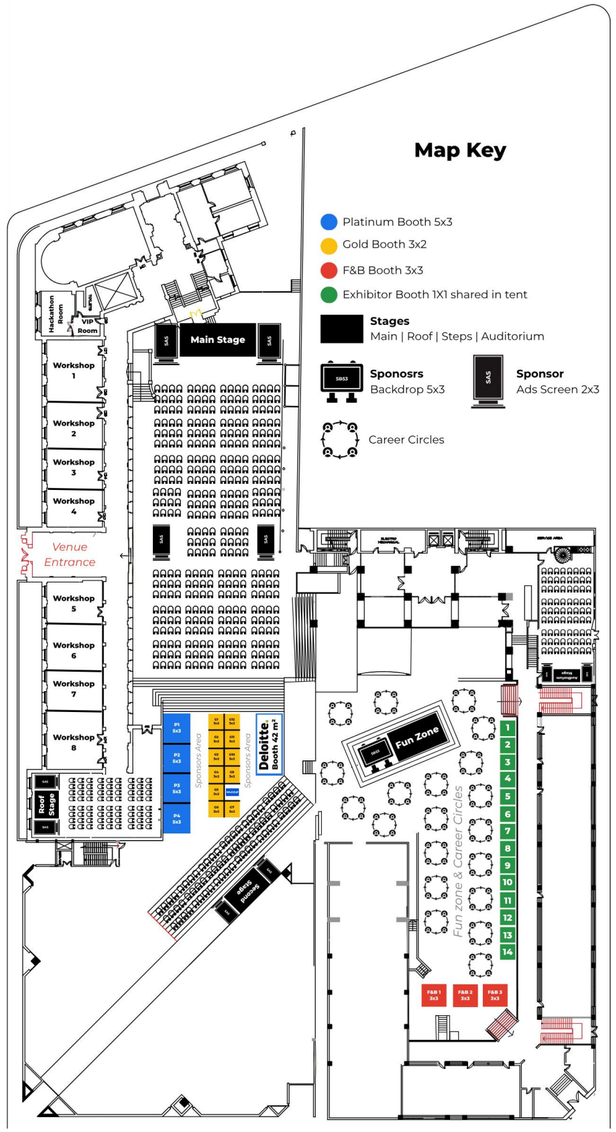
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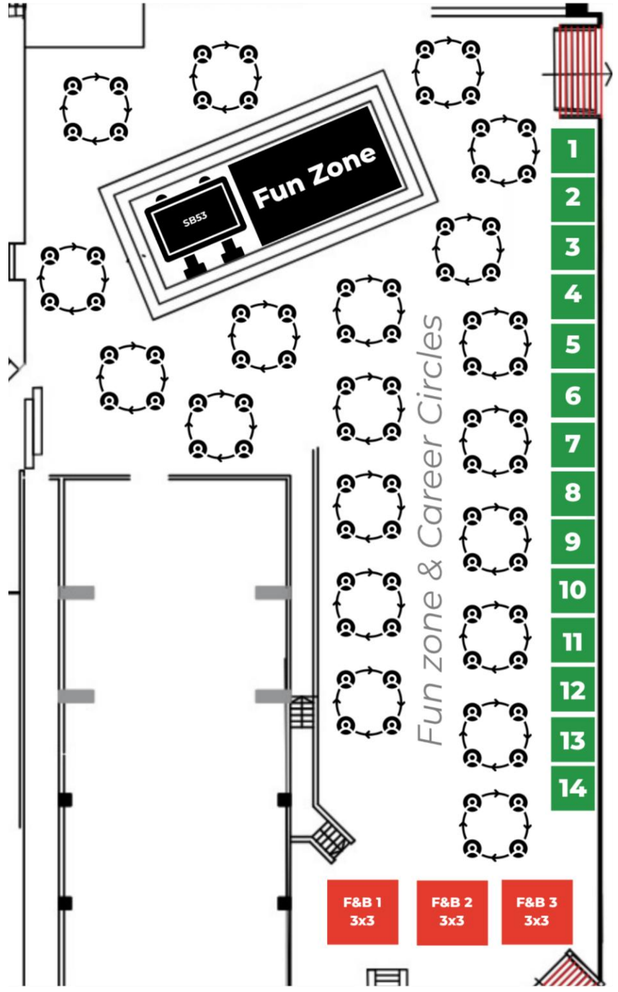
Main Stage



Second Stage

Platinum Booth 5x3 Gold Booth 3x2





F&B Booth 3x3 Exhibitor Booth 1X1

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